

African Indigenous Languages and Environmental Communication

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ABSTRACT The paper uses secondary sources to discuss the importance of African indigenous languages in communicating environmental issues. It argues that the desired change in environmental conservation can only be achieved if the information appeals to the cultural values of the recipients. In the context of Africa, African indigenous languages are the best vehicles of communicating environmental information as they are culturally specific. It is therefore recommended that African indigenous knowledge stakeholders including researchers and academics apply them to correct dominant Eurocentric values and misrepresentation of Africa's environmental realities. This is important if they are to mobilize African communities for sustainable environmental conservation. They also need to cooperate and coordinate their activities to avoid duplication of efforts in a competitive global knowledge environment.